

SYSPRO Sets Up Ken's Foods for Future Growth

CASE STUDY

At a Glance

ORGANIZATION



REGION

Americas

KEY CHALLENGE

Implement a solution that would scale in line with company growth

KEY BENEFIT

Integrated solution facilitates measurable changes and improvements

INDUSTRY

Food and Beverage

END USER MARKET

Retail & Food Service

SOLUTION

SYSPRO 8

Customer Profile

A family-owned business, Ken's Foods was established in 1958 out of a restaurant called Ken's Steak House in Framingham, Massachusetts. The restaurant became known for its delicious salad dressings, and today Ken's Foods manufactures over 300 products across its retail and food service industry product lines.

The Business Challenge

The Ken's Foods leadership team realized that the company required a system with the capability to scale in line with its ongoing growth.

The Solution

The team looked at a number of systems before selecting the fully-integrated SYSPRO Enterprise Resource Planning (ERP) solution. "When we looked at the features, functionality, modules and capability that were brought to the table, as well as the interface our staff would be using, we felt that SYSPRO was the better fit," says Art Sebastiano, Chief Information Officer of Ken's Foods. "Quite simply, it was the purest food manufacturing product on the market."

The Outcome

With the integrated SYSPRO solution, Ken's Foods is able to slice and dice information, and this leads to recommendations for operational as well as strategic enhancements. With the previous system, this was difficult to achieve.

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– Art Sebastiano, Chief Information Officer, Ken's Foods.

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Meeting the Need for Growth

Ken's Foods' legacy applications were not integrated; rather, the company had evolved into a situation of having multiple silo systems that were loosely tied together. There was a distinct need for a company and a solution that could handle its current volumes as well as the future volumes anticipated with continued growth.

"As it is an integrated solution, SYSPRO allowed us to shift from just doing daily tasks to performing meaningful analytics so that we can measure our changes and see the results," Sebastiano says. "We can now do analysis around where and how information is being consumed, what the associated costs are, what improvements can be made, how to measure our changes – and then see the results."

Looking to the Future

Sebastiano says SYSPRO offers Ken's Foods a standard set of features that enable new employees to quickly make a positive contribution to the company.

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About SYSPRO

SYSPRO is a leading, global Enterprise Resource Planning (ERP) software provider, specializing in key manufacturing and distribution industries. Our Industry-built solutions and services are designed to make things possible.

SYSPRO's ERP solution empowers customers to take the next step – whether it is expanding into new territories, adding new product lines, transforming business processes, or driving innovation. Through our ERP software, customers gain access to solutions, processes, and tools to assist in the management of data for key business insights and informed decision making. The solution is scalable and can be deployed in the cloud, on-premise, or both, and accessed via the web on any device to provide customers with choice and flexibility.

As a trusted advisor, SYSPRO remains focused on the success of partners and customers. With a strong commitment to channel partner growth, SYSPRO customers are backed by a team of global experts that drive maximum value out of IT systems and business solutions. We are committed to addressing the unique needs of our customers, enabling them to easily adapt and remain resilient. Our evolving solutions are aligned with industry trends and leverage emerging technologies that will enable partners and customers to secure a digital future and to gain a competitive advantage.

[Click here](#) to learn more about SYSPRO's solutions for Food and Beverage industries or contact us on info@us.syspro.com

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